

## **Cuyahoga Falls Rotary Club Reorganized Committees for 2020-2021**

Please know that no individual is to be held responsible for the achievement of all items listed within each category. Instead, the committee membership shall divide and attain what they can under the direction of the committee chairs. If, for example, your area of interest/expertise relates to the function of Sunshine Committee, you'll find that same function within the Membership Committee.

Together, we lead and act as "People of Action" who are working to continue creating a more vibrant Rotary Club of Cuyahoga Falls.

### **ROTARY Avenues of Service (Each member to serve on at least 1)**

#### **Community Service Committee:**

Role: This committee shall be responsible to continually assess the local community to determine needs and recommend projects for club service and for potential funding from The Cuyahoga Falls Rotary Foundation.

- Existing projects include Thanksgiving Shopping, Adopt-a-Spot, Heroes Day, & River Cleanup
- The Committee should continually assess the vitality & viability of existing projects and explore new opportunities for club service.

#### **International Service Committee:**

Role: This committee shall be responsible to continually assess aspects of the international community to determine needs and recommend projects for club service and for potential funding from The Cuyahoga Falls Rotary Foundation (and possibly the Rotary Foundation).

- Rotary Youth Exchange is our only ongoing program in this area.
- There a huge opportunity for our club to assess the International Community and address its needs with some type of service project. In addition, we could easily publicly recognize someone or some organization for being an asset to Cuyahoga Falls.

#### **Vocational Service Committee:**

Role: This committee shall be responsible to continually assess aspects of the vocational community to determine needs and recommend projects for club service and for potential funding from The Cuyahoga Falls Rotary Foundation. This committee needs to be in touch with trends in hiring, new businesses in town, and more.

- As suggested, the 4-Way Test Speech Contest is covered here.
- There is a huge opportunity to engage the business community.
- My hope is that this committee develops partnerships and publicly recognizes leading businesses and/or college students for their vocational achievements.

#### **Youth Service Committee:**

Role: This committee shall be responsible to continually assess aspects of the youth community to determine needs and recommend projects for club service and for potential funding from The Cuyahoga Falls Rotary Foundation.

- Existing projects/programs include Interact Club(s), Scholarships, RYLA, etc.
- The Committee should continually assess the vitality & viability of existing projects and explore new opportunities for club service.
- The Committee should continue to develop its partnerships and create opportunities for joint projects within our community.

## **Club Service/Administration: (Each member to serve on at least 2)**

### **Membership Development & Retention (and Sunshine Committee):**

- The Membership Committee role:
  - Membership Attraction (Organized campaign/comprehensive plan)
  - Membership Engagement/Retention (Coordination with Program & Fellowship Committees)
  - New Member Orientation
  - Diversity

### **Public Image Committee:**

- The Public Image Committee role:
  - The development and implementation of ongoing programs to promote Rotary, the Cuyahoga Falls Rotary Club, and the club's service projects and activities.
  - Utilize recommended Rotary Branding to engage club members, members of the community, and the general public. Ensure that every project, event, and meeting is shared (social media, print media, etc.).
  - When possible try to publicize events in advance as well as in retrospect.

### **Fellowship Committee:**

- The Fellowship Committee role:
  - To provide interesting and engaging, regularly scheduled social and entertainment activities for fun and fellowship among club members and prospective club members.
  - To work hand in hand with the Membership Committee (Recruitment & Retention) to ensure that activities meet the needs of current and prospective members.

### **Program Committee (and Meeting Management Committee):**

- The Program Committee role:
  - To oversee the scheduling of diverse, interesting, educational, and entertaining Luncheon Speakers.
  - To assist the Club President in the efficient and professional facilitation of each club meeting.
    - Meeting room setup (banner, projector, etc.)
    - The coordination/assignment of Greeters, Invocators, 50/50 sales, Happy Bucks facilitation, etc. for all regular meetings.
    - Meeting room teardown

### **Resource Development Committee (and the Rotary Foundation Committee):**

- The Resource Development Committee role:
  - To develop and implement plans to support The Annual Fund of The Rotary Foundation
  - To develop and implement plans to provide support for the Cuyahoga Falls Rotary Foundation.
  - To provide continuous financial support of the Rotary Foundation.

### **Event Committee (for each fundraising event):**

- The Event Committees currently are (Each separate event shall have a subcommittee for that event and may include an event treasurer for recordkeeping purposes).
  - *flavours of the Falls*
  - *Other Fundraising Event*